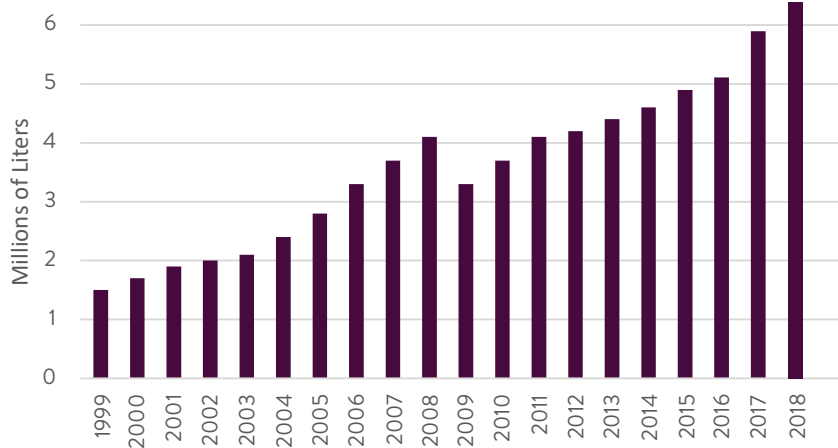


SAKE CONTINUES TO THRIVE

6.4 millions of liters of sake imported to the US in 2018.

42% increase in sake import volume over the last 6 years.

Volume of Sake Imports - Japan to US



Sake imports have **INCREASED** every year for the past 20 years except during the 2009 recession.

SAKE SALES SURGE AT VINE CONNECTIONS

7%

of all sake imports to the US come from Vine Connections.

16%

increase in revenue from 2017 to 2018.

15%

increase in new accounts selling sake from 2017 to 2018.

Source: <http://www.fas.usda.gov/gats/default.aspx>

DECODING A BACK LABEL

Vine Connections was the first importer to develop a sake back label that clearly outlines the important facts for describing or learning about each sake. These include:

- BRAND NAME
- PRODUCT NAME
- GRADE
- FLAVOR PROFILE
- ORIGIN
- RICE VARIETY USED
- BREWERY OR SAKE FACT

The bottle graph shows the % of each grade of sake produced in Japan, and the darkened area shows the grade level of the particular sake.

TOZAI "Snow Maiden"		Nigori Sake										
Grade: Junmai	Profile: Juicy Honeydew Aromas, Bright, Lively Finish											
Prefecture: Kyoto	Rice: Gohyakumangoku & Gin-Ohmi											
This sake is named after Hanako, a koi fish that lived to the age of 226 years in pure mountain water at the base of Japan's Mt. Ontake.												
<table border="1"> <tr><td>2.6%</td><td>← Junmai Ginjo & Junmai Daiginjo</td></tr> <tr><td>3.2%</td><td>← Ginjo & Daiginjo</td></tr> <tr><td>6.2%</td><td>← Junmai & Tokubetsu Junmai</td></tr> <tr><td>14.2%</td><td>← Honjozo</td></tr> <tr><td>73.8%</td><td>Non Premium Sake</td></tr> </table>	2.6%	← Junmai Ginjo & Junmai Daiginjo	3.2%	← Ginjo & Daiginjo	6.2%	← Junmai & Tokubetsu Junmai	14.2%	← Honjozo	73.8%	Non Premium Sake	720ML, ALC. 14.9% BY VOL. PRODUCED AND BOTTLED BY KIZAKURA CO., LTD. PRODUCT OF JAPAN	
2.6%	← Junmai Ginjo & Junmai Daiginjo											
3.2%	← Ginjo & Daiginjo											
6.2%	← Junmai & Tokubetsu Junmai											
14.2%	← Honjozo											
73.8%	Non Premium Sake											
SERVE SLIGHTLY CHILLED												
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.												
VINE CONNECTIONS IMPORTED BY VINE CONNECTIONS, LLC SAUSALITO, CA www.vineconnections.com												