

AREYNA

Areyna wines are made by sourcing high quality fruit from cool vineyard sites to make fresh, honest wines made with little winemaking intervention.

BEHIND THE WINE

WINEMAKER LEANDRO AZIN

• Leandro is one of Argentina's "young winemakers to watch." He makes exceptional quality wines with a sense of place, and is at the helm of the new terroir research and winemaking styles coming from Mendoza.

A FRESH APPROACH TO WINEMAKING

- Vineyards: Areyna Malbec and Cabernet Sauvignon are harvested from the coolest estate vineyard blocks in Lujan de Cuyo. Areyna Torrontes is sourced from the Grand Cru terroir for Torrontes in Argentina, the high elevation desert of Cafayate, Salta.
- Harvest: Areyna grapes are picked earliest in harvest to preserve natural acidity and fresh fruit flavors. Canopy management is key to prevent over-concentration from the strong Mendoza sun.
- Winemaking: The reds spend only 3-6 months in used oak. This gives structure and complexity to the wines without imparting any oak flavor.





TAKE TIME FOR YOURSELF

The perfect every night wine to compliment your self-care rituals so you can **take time for yourself**. Fresh, approachable style you'll want to return to night after night.

- Over-delivers on quality at price point
- Exceptional shelf presence
- Areyna's 'everyday appeal' due to style and price, aligns with at-home activities like online streaming and at-home cooking that US consumers are adopting and are expected to stick to post-COVID-19.



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