

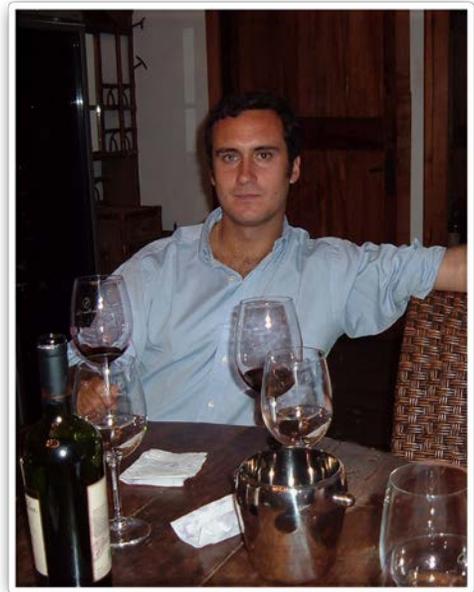
Felipe Varela

US Sales Manager, Casa Silva

Felipe Varela grew up on a farm in the Colchagua Valley, just 10 minutes away from Casa Silva. His family owned a farm that grew grapes to make their own wine, along with other crops. He remembers he was 13 when he made his first wine, crushing the grapes by hand and then bottling it.

Felipe grew up seeing his father produce high quality fruits and vegetables but struggling to sell them. He decided to get a degree in Business Administration and Marketing so that he could apply his deep wine knowledge and experience to his career.

Casa Silva was a natural fit for Felipe because of his love for the Colchagua Valley and what it represents as the oldest winery in the valley. Having worked for Casa Silva in Chile since 2007, Felipe now oversees all US sales and operations and currently resides in Hoboken, NJ.



In his spare time he loves to travel and experience different cultures. He believes the best way to know a city is through its people and food. He loves to invite family and friends over for a Chilean asado and to drink a bottle of Carmenere. He grew up as a Huaso (Chilean cowboy), competing in Chilean rodeos.