

THE DIGITAL EVENT TOOLKIT

Virtual Event Made Easy with Vine Connections



- Are you looking for interesting topics and unique products to feature?
- Need help in bringing an idea to life?
- Looking to have a winemaker, brewer or expert at your virtual event?

We'd love to partner with you! We're happy to host and manage a Zoom or Instagram Live with you and your customers.

TOPIC IDEAS



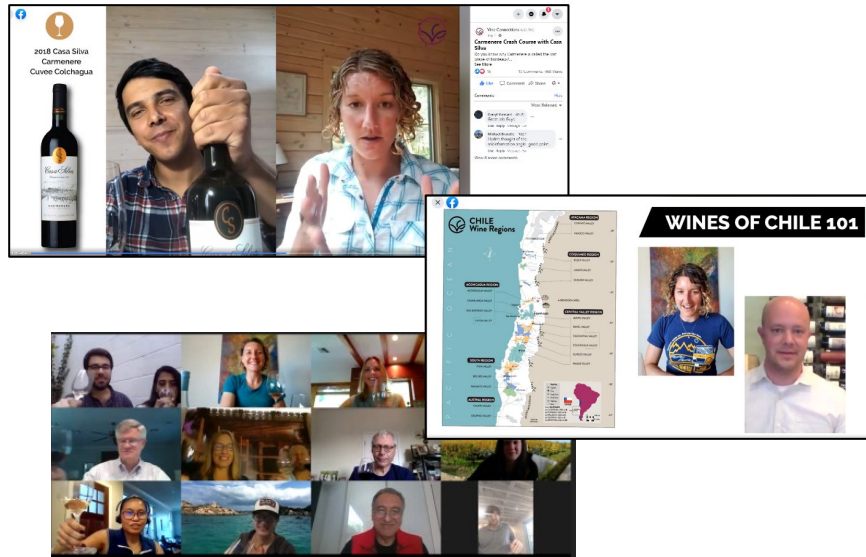
- Roadtrip Across the Andes
- Sake 101
- Road to Tokyo: Sake at Home to Pair with the Summer Games
- Beyond Sushi: The Versatility of Sake Pairings
- Pantry Dive: Food pairings with pantry snack & staples
- Netflix & Chill: Wines and sake that pair with takeout
- Passport Series: Travel through wine & sake

OUR PROCESS

What We Do:

Everything! We completely manage your event from start to finish:

1. Develop custom digital invites, promotional graphics or teaser videos ahead of the event
2. Collect customer RSVPs and/or orders
3. Arrange for special guests like winemakers & brewers
4. Custom presentation graphics and content for event
5. Event hosting by one of our category experts
6. Oversee all tech needs before, during and after the event
 - Zoom, Instagram Live, FB Live, hybrid digital/in-person or other!
7. Event follow-ups
8. Any other custom needs for your specific event!



Examples of Event Graphics & Formats

OUR RESULTS

1K+

Average reach of virtual events

150+

Virtual events with partner accounts

40+

Live webinars with winemakers and brewers

86%

Average growth in case sales when digital events are activated

100K+

Attendees across virtual events