

# F O U N T

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## Peter Eastlake

### *Winemaker*

Peter found his passion for wine while working for his neighbor, a French wine importer, at the age of 21 in the suburbs of Philadelphia. He was able to travel around Europe during college, visiting various wineries and solidifying his love of wine. Upon returning to the US, Peter became the manager and later the wine director of the famed Best Cellars Wine & Spirits in New York. Inspired by the people and places that wine represented, Peter quickly realized that although he appreciated expensive and highly sought-after wines, his real passion was in finding delicious juice at an affordable price that could be drunk during a variety of experiences.

After 9/11 delayed his goal of opening his own shop in Manhattan, Peter and his wife moved to California where he became the National Wine Buyer at Cost Plus, running the wine program for over 200 stores nationwide. In 2005, he opened his first of three wine shops called Vintage Berkeley in a decommissioned Municipal Utility District water pumping station in the East Bay of California.

Several years ago, hinging on the idea that wine should be drunk during any occasion, Peter partnered with some friends who produced major Music Festivals like Bonnaroo (TN), Googamooga (Brooklyn, NY), and Outside Lands (San Francisco, CA) to introduce a unique experience where concert-goers could forgo cheap beer to instead taste exciting wines from influential winemakers. Wine Lands was born and continues to increase in popularity.

Peter was awarded the title of “Sommelier of the Year” by Food & Wine Magazine in 2013 for his efforts in combining great music with great wine and star winemakers.

After moving to Healdsburg with his family, Peter decided in 2016 that it was time to start his own wine label, Fount. His neighborhood and industry connections allow him to find the best available extra barrels from high-quality estates and vineyards. Being flexible with varietals, blends, and sourcing allows Peter to make the best possible affordable wines from California with whatever is available each year. He stands by his philosophy that wine should be fun, not pretentious.

In his free time, Peter enjoys spending time with his wife and two children, attending local community events, drinking coffee, seeing concerts, and traveling to the Hawaii.

