

Chaman

REGINATO

Pepe Reginato

Winemaker, Chaman and Reginato

Pepe Reginato is large and larger-than-life. He's well-known for his gregarious nature and for his massive, muscular hands that have developed from years of hand-riddling bottles of sparkling wine. For Pepe, making wine is not a job, it is a lifestyle. He has spent his life perfecting the craft of Argentine sparkling wine, and if you have the pleasure of meeting this friendly fellow, you will immediately know that he loves his job. He loves his life, and he celebrates it daily.

Pepe and his brother, Luis, grew up in the vineyards, learning the craft of making boutique, artisan sparkling wines from their father, José. The Reginato winemaking culture came to Argentina with their grandfather, an Italian immigrant who shared his love and knowledge of wine with his children. In turn, José has passed his passion and know-how to his boys – Pepe attributes everything he has learned about wine to his father. He taught him the value of hard work, love for his family, and a conviction to strive for the best in every bottle of wine they make and in everything they do.

In 2013, a new brand was born - Chaman. After seeing and tasting from vineyards across Mendoza, Pepe and Luis had a vision for a great blend. They saw the grapes in their family's vineyard – especially the Cabernet Franc and Petit Verdot – and saw potential, lots of potential. The quality of the Petit Verdot was so high when the vines matured, they decided to make it a focal point.

When Pepe isn't making wine, he quiets his mind by fly fishing in the pristine mountain streams, rivers and lakes of Mendoza and Patagonia. He loves spending time with his wife, his children, his friends, and he believes that every day deserves a toast.

