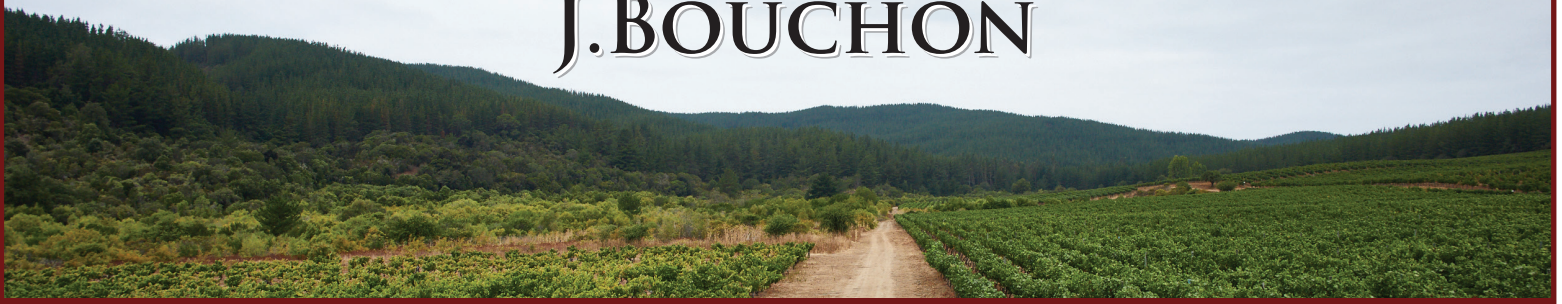


J. BOUCHON



“At J. Bouchon, in the South of Chile, we believe that the Pais grape is the most important grape in Chile because it represents the history of this country. Pais was widely planted in the South by the Spanish Missionaries in the 1800s, this began Chile’s identity as a wine producing country. You can taste the past in this unique wine. Our mission with the Pais Viejo Project is to preserve the culture built around the viticulture of these grapes, as well as to produce an honest, distinctly Chilean, unmanipulated wine from vine to bottle.” - *Julio Bouchon, Jr.*

THE PAIS PROJECT

ABOUT J. BOUCHON

J. Bouchon is a 4th generation, family-owned winery and leads Chile’s wine evolution by revitalizing ancient Pais vines in the Maule Valley to preserve their ancestral viticulture and transform Chile’s modern wine chapter with a reach to the past.

HUMANITARIAN

Chilean Pais vines are the oldest original rootstock in the world. Most of the vines are planted by small producers (1-5 hectares each). Bigger, corporate wineries pay lower prices, eventually driving farmers to cities or forcing them to replace these vineyards with more productive plantations. Bouchon is saving these historic vines by paying family growers premium prices, recognizing the importance of preserving their local culture & economy.

ANCESTRAL

Award-winning winemaker, Christian Sepulveda [*Tim Atkin’s 2019 Young Winemaker of the Year*] honors ancestral winemaking techniques by using native yeast, natural fermentation, low sulfur content & aging in concrete.

AUTHENTIC

Sustainable farming practices, horse-plowed fields and dry farming have preserved these vineyards and history for more than 100 years.



PAIS FAST FACTS

- Also known as the ‘Mission grape’, Pais is originally from Castilla La Mancha, Spain and traveled as the Spanish Missionaries migrated across the Atlantic.
- Pais was the first vinifera vine brought to the Americas in the 1500’s.
- Vigorous, productive & tolerant of draught.
- Pais is most planted in Maule Valley, Chile, with many vines over 100 years old.

PAIS BLANCO

VARIETAL
100% Wild Vine Pais

TASTING NOTES
juicy & fresh notes of green apple and pear

SRP: \$20

PAIS VIEJO

VARIETAL
100% OldVine Pais

TASTING NOTES
aromas of strawberry & sour cherry

SRP: \$15

PAIS SALVAJE

VARIETAL
100% Wild Vine Pais

TASTING NOTES
vibrant & rustic notes of red fruits & floral

SRP: \$20



VINE CONNECTIONS
www.vineconnections.com

J. BOUCHON

