

LA FUERZA



THE FIRST VERMOUTH FROM THE ANDES MOUNTAINS



ABOUT THE SPIRIT

La Fuerza Vermouth is made from Malbec (Rojo) and Torrontes (Blanco) grown at the foothills of the Andes in Mendoza. It is made using 40 hand-harvested botanicals native to the Andes. The entire process from gathering plants, distillation, and bottling takes place in Mendoza.

La Fuerza was founded by four friends with years of experience in drinks and gastronomy: Martín Auzmendi, Agustín Camps, Julián Díaz and Sebastián Zuccardi.



TASTING NOTES

ROJO: Earthy notes: mace, juniper and star anise, with peppermint and green tea. Dried fruits & spice.



COCKTAIL SUGGESTIONS

The Classic: Vermouth, a splash of soda water & a slice of orange.

Or try: La Fuerza Negroni with Rojo vermouth, gin & Campari).

TECH DETAILS

ORIGIN Mendoza, Argentina

ALCOHOL 17.5%

SIZE 12/750ml

UPC 835603003352

SRP \$25

ACCOLADES

Time Magazine's
**Top 100 World's Greatest
Places of 2019**
(La Fuerza Bar, Buenos Aires)

**2019 International Wine &
Spirits Competition**
*The only non-European
vermouth awarded*