



# CELEBRATE MALBEC WORLD DAY WITH LA POSTA

4<sup>th</sup> generation vintner Laura Catena is championing Grower Malbec with her passion project, La Posta. Started in 2000, La Posta is Argentina's first 'grower's Malbec'.

## EVERYONE HAS A FAVORITE

Each wine is from a distinct sub region and undergoes the same winemaking process. Each is named after the grower family's last name.

92  
James Suckling



2019 LA POSTA PAULUCCI  
*'The Graceful'*

REGION: Ugarteche, Luján de Cuyo

tasting notes

RED CHERRY  
RASPBERRY  
VIOLET

91  
James Suckling



2019 LA POSTA PIZZELLA  
*'The Sensual'*

REGION: La Consulta, Uco Valley

tasting notes

DARK FRUITS  
CHERRY  
DARK CHOCOLATE

93  
James Suckling



2019 LA POSTA FAZZIO  
*'The Spicy'*

REGION: Tupungato, Uco Valley

tasting notes

BLACK CHERRY  
RIPE PLUMS  
ROSE PETALS















All La Posta wines are Certified Sustainable by Bodegas De Argentina



VINE CONNECTIONS

# NOT ALL LA POSTA MALBECS ARE THE SAME

	Elevation	Avg. Temp at Harvest	Water Retention of Soil	Growing Season	Age of Vines (1 grape=3 years)
PAULUCCI	 3,145ft	 66°	GOOD	 210 days	 52 years
PIZZELLA	 3,444ft	 64°	POOR	 180 days	 22 years
FAZZIO	 3,576ft	 64°	MODERATE	 190 days	 18 years

## MALBEC & REGIONALITY

### Three Major Influences

- 1. SOIL**  
yield & concentration
- 2. CLIMATE**  
temperature & sun exposure
- 3. ELEVATION**  
balance & acidity

### Two Major Subregions in Mendoza

- 1. LUJAN DE CUYO**
- 2. UCO VALLEY**



### Lujan de Cuyo

**Wine Style:** Red fruit, warm spices, and elegant tannins.  
**Subregions:** Agrelo, Ugarteche, Perdriel

### Uco Valley

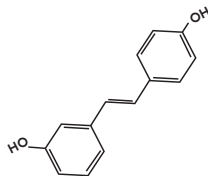
**Wine Style:** Dark fruit, violet aromas, and higher tannins & acidity.  
**Subregions:** Gualtallary, Tupungato, La Consulta, Altamira

## 6 Fast Facts About Malbec



Argentine Malbec is the #1 imported red wine type into the US.

Shanken's Wine Data Report



High-elevation Argentine Malbec is scientifically proven to have more polyphenols vs. lower elevation.



Argentina is home to the most original rootstock and old-vine Malbec in the world.

85% of Argentina's Malbec is planted in Mendoza



Malbec is the #1 planted varietal in Argentina. (102,000 acres)



National Geographic  
Lonely Planet  
Wine Enthusiast  
Travel & Leisure  
Forbes

Top international press have rated Argentina as a leading bucket list destination.

# #4



Argentina was the #4 import country for all Drizly sales in 2020.

